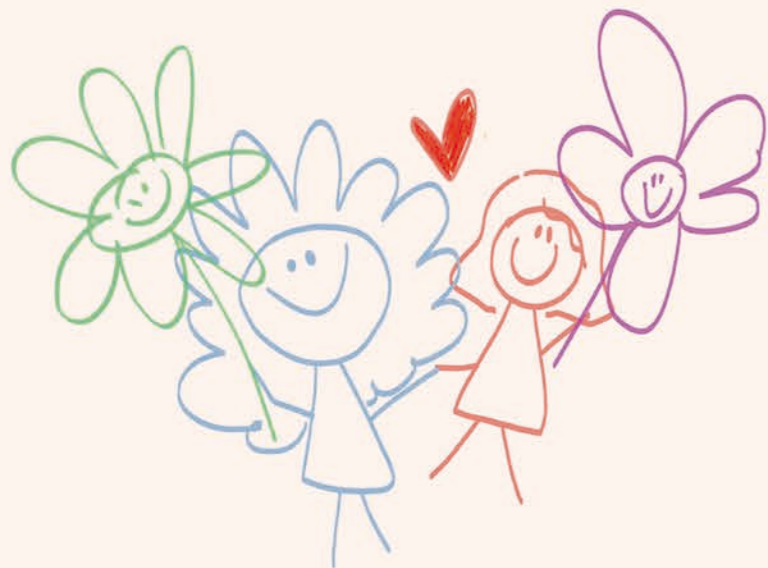


I'm

HAPPY

when...

Anabell Segura Lanz



PROJECT INFORMATION

TITLE

“I’m Happy when...”

AUTHOR

Anabell Segura Lanz

TARGET

Preschool kids (3-5)

SYPNOSIS

Can you recognise what makes you happy?

Join Anna to discover what small and big things make her feel HAPPY, and what happens in her body when this emotion appears.

I’m Happy When is a fun, emotional, and interactive book that helps kids to recognize their moments of happiness, through everyday life.

VALUES

Emotions | Learning | Emotional management | Happiness
Family | Friendship.

FORMAT

32 Pages | 27x21 cm | Full Colour





BOOK PROJECTION

BOOK COLLECTION

Project created for a series of books with different main characters, including diversity in the collection, and allowing childrens to see themselves represented.
Each character would recognize a different emotion per book.

EMOTIONS

Happiness | Sadness | Surprise | Fear | Anger | Love

POSSIBLE ACTIVITIES

Storytelling and workshops in bookshops.
Activities at schools and libraries.
Transmedia adaptations: series or YouTube videos.
Exercises for parents and children that can be shared and amplified on social media.

COMPLEMENTARY PRODUCTS

Workbooks on emotions.
Coloring books.
Toys: educational, didactic, cuddly toys, etc.
Stationery.

STORYBOARD



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2 3



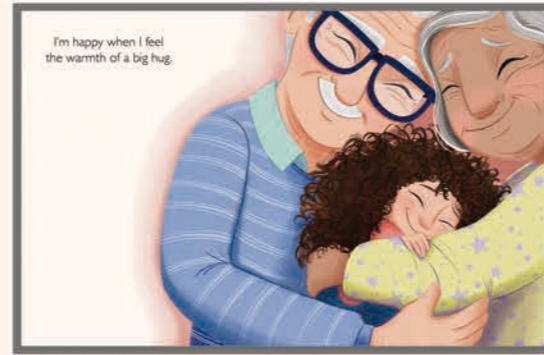
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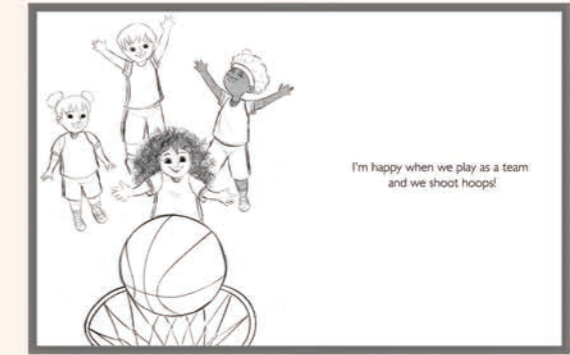
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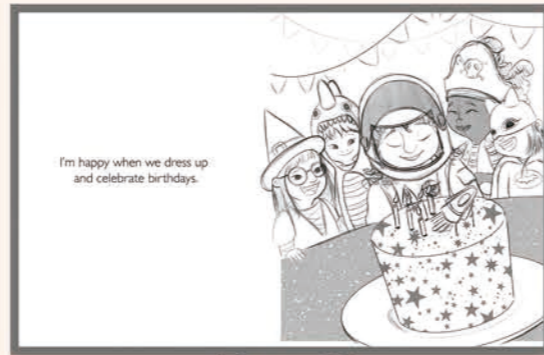
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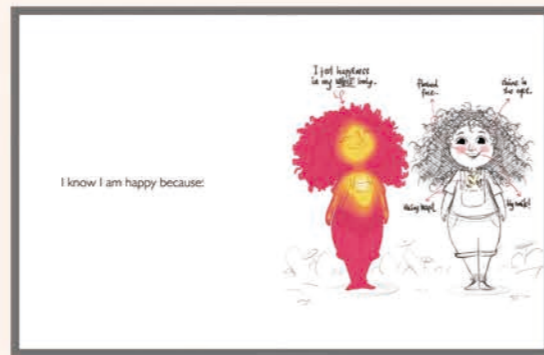
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Anabell Segura Lanz

I'm

HAPPY

when...





I'm **HAPPY** when...

Anabell Segura Lanz



I'm happy when we go for long
and fun bike rides.





I'm happy when we bake delicious and sweet desserts.



I'm happy when I feel
the warmth of a big hug.



I'm happy when I meet new friends.





I'm happy when we play as a team
and we shoot hoops!

I'm happy when we paint huge artwork.



I'm happy when we dress up
and celebrate birthdays.



I'm happy when I'm looking for amazing treasures.



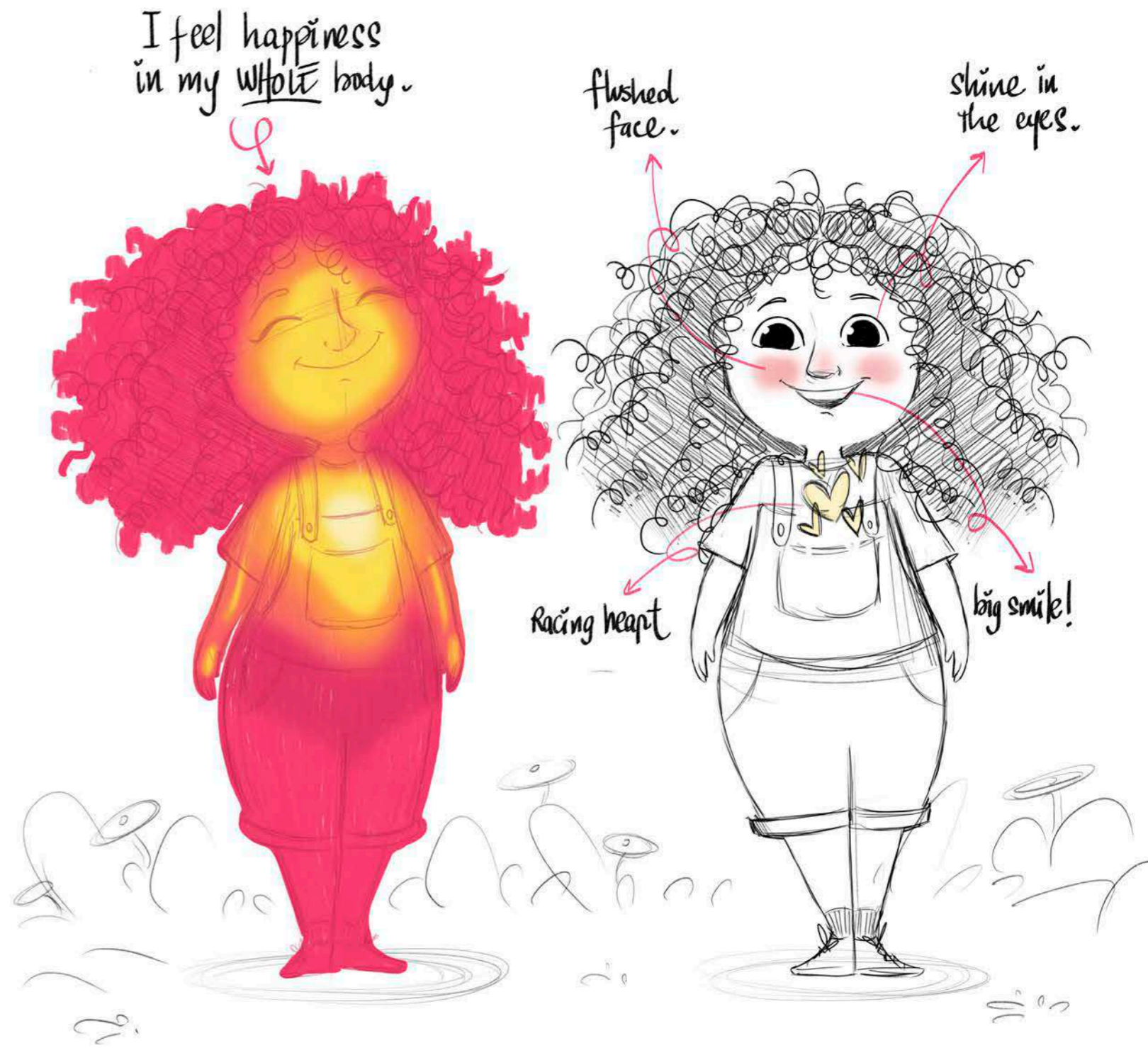
I'm happy when I discover
new stories.



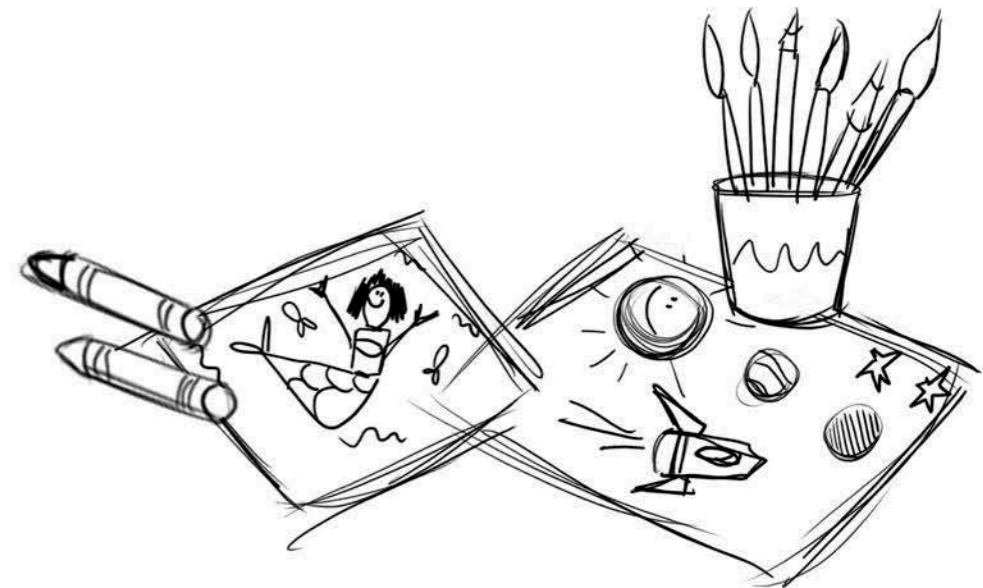
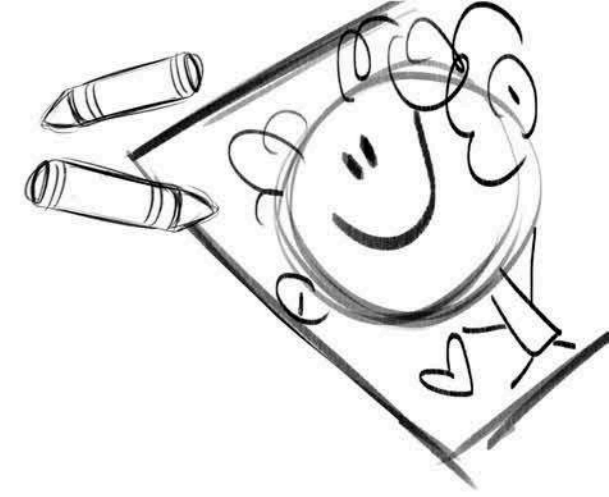
I'm happy when we go on holiday!



I know I am happy because:



What makes you happy?
(Draw it here)







¡Hola!

My name is Anabell, and I am the illustrator behind aNi ilustra. I started my professional career in advertising at a media agency, and actually I work professionally as a freelance illustrator through editorial illustration for children, youth books and magazines, surface pattern design, and character design.

I consider myself a creative professional with a lot of passion and love for what I do, as I enjoy creating, whether it's a colorful pattern, a character for a children's book or an illustrated story that connects with people.

I hope you like and love this project as much as I do and that we can work together soon. Thank you for reading and getting this far.



Gracias | Thank You

ani ilustra

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